

# Our paper. Your name. Get it right.

Guide to pluralizing your name  
Holiday card edition



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## No apostrophes are needed. EVER.

### Most last names simply add an “s”

Anderson -> The Andersons

Mitchell -> The Mitchells

Walker -> The Walkers

### Last names ending in S, CH, SH, X or Z add an “es”

Davis -> The Davises

Koch -> The Koches

Walsh -> The Walshes

Maddox -> The Maddoxes

Hernandez -> The Hernandezes

### When in doubt, always stick with “The \_\_\_\_\_ Family”

Only use an apostrophe to denote possession.

For last names, pluralize using the rules above, and add an apostrophe at the end (e.g. The Davises' House or The Andersons' Annual Party).

## Holiday Card Printing

### North America

- Hammermill® Premium Color Copy Cover
- Accent® Opaque 130 lb. Smooth

### Latin America

- Chamex 90G

### Europe

- PRO-DESIGN® 350 gsm

## Arts and Crafts

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- Chamequinho 4 Cores
- Chamequinho 180G and 120G
- Chamex Lettering