



Postmark® Direct

Better printability makes direct mail stand out

Features/Benefits

- Vivid graphics at an attractive price
- Smoother surface for better printing
- Runs cleanly and consistently on a wide variety of high-speed converting and inserting equipment
- Designed for flexographic and offset printing; suitable for inkjet applications
- Available with 10% post-consumer fiber upon request

Your best choice for direct mail with high quality graphics and transpromotional envelopes.

Direct Envelope

GRADE CODE	BASIS WT		CALIPER		SMOOTHNESS (SU)	BRIGHTNESS (GE)	OPACITY (%)
	(LBS)*	(GSM)	(MIL)	(MIC)			
12123	24	90	4.0	102	100	92	91
12123	28	105	4.9	124	100	92	93

*based on 17" x 22" sheet



Environmental

- Elemental Chlorine Free (ECF)
- Acid-free manufacturing process for archival properties
- Sustainable Forestry Initiative® (SFI®) certified
- Forest Stewardship Council® (FSC®) and Programme for the Endorsement of Forest Certification (PEFC) available upon request



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